

AMANDA MITCHELL

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EDUCATION

January - December 2015

Graphic Design Masters Degree Courses

Savannah College of Art and Design • Atlanta, GA

December 2013

Bachelor of Fine Arts • Communication Design Concentration • Graduate Magna Cum Laude

Metropolitan State University of Denver • Denver, CO

May 2010

Associate of Arts • Graphic Design • Graduate Cum Laude

Community College of Denver • Denver, CO

SKILLS

Adobe InDesign ●●●●○	Adobe Photoshop ●●●●○	Microsoft Word ●●●●○	Powerpoint ●●●●○
Adobe Illustrator ●●●●○	Adobe Animate ●●○○○	Microsoft Excel ●●●●○	HTML & CSS ●●●○○
Social Media ●●●●○	Writing ●●●●○	Editing Copy ●●●●○	

EXPERIENCE

Graphic Designer • Fernbank Museum of Natural History • Atlanta, GA

March 2017 to Present

- Graphic design for all aspects of the organization both external and internal, including designing and illustrating graphics for themed event days, multi-page brochures for rentals and field trips, marketing collateral design which includes print and digital ads, web graphics, social media graphics, posters, flyers, environmental design, merchandise and more.
- Work with existing exhibit and Giant Screen movie graphics from various vendors to create a cohesive look throughout marketing pieces, internal graphics for the museum and advertising; including communicating with other departments and outside vendors to make sure all graphics are approved and sponsorships represented.
- Collaborated with the marketing team and outside branding agency to rebrand the museum with a cleaner, modern logo, brand standards, and cohesive brand campaign to be executed across multiple platforms.
- Write, design, plan and schedule social media posts for Facebook, Instagram, Twitter, and LinkedIn. Monitor channels and respond to inquiries and complaints on a daily basis.
- Write headlines and copy for advertising, email newsletters, and all other marketing purposes. Proofread copy from marketing and other departments to ensure standards are maintained.
- Routinely juggle projects, some with tight deadlines, and work with all departments to keep projects on time and budget.

Graphic Designer & Web Coordinator • Denver Film Society • Denver, CO

May 2014 to January 2016

- Rebranded the Denver Film Society with new identity including brand standards and cohesive graphics package for all tentpole festivals and events. Included new signage, letterhead package, website design, and revamping of all existing collateral. Created an overall look and feel for the non-profit organization to be clear and concise.
- Graphic design for all aspects of the organization, including on-screen advertisements, printed programs, annual report, posters, flyers, magazine ads, and other collateral relating to monthly programs and the year-round operation of the Sie FilmCenter, a three-screen arthouse theater.
- Customized trailer creation for film festivals and movie programs that play before films at the Sie FilmCenter as well as shared through social media, including editing video, as well as adding music and graphics.
- Worked closely with Marketing Manager to create a united message throughout all collateral and online presence.
- Maintained current website information, handling weekly change-overs and imagery changes as needed. Worked with an outside design team to create a more user friendly website.
- Manage budget lines and multiple vendors on a daily basis.

Graphic Designer • Freelance • Denver, CO & Atlanta, GA

January 2009 to Present

- Various projects with non-profits, local businesses and other clients; including logos, invitations, posters, banners, and other collateral as requested. Clients include SeriesFest and Teens for Food Justice.